SIG 14 - Conference General Track

With our theme Exploring the Future of Management: Facts, Fashion and Fado, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

GT14_00 - Conference General Track

Proponents: Antonio Nelson - ISCTE-IUL

Description:
The EURAM 2019 conference theme is “Exploring the Future of Management: Facts, Fashion and Fado. The last few years have been marked by a number of migration movements that not only transform and enrich the human landscape of many countries but appear to be a long-lasting trend. How to qualify and integrate these migrants in the workplace? How to manage an increasingly diverse and multicultural workforce? Couple this with the challenge of robotisation and scholars will have multiple reasons for wanting to continue their mission of probing into and exploring the future. Management is about doing things through people. Who are these new people? The behaviour of organisations vis-à-vis the society is increasingly scrutinised and its impact cannot be ignored. Help making EURAM 2019 a forum where new propositions and answers will be debated, where new theories will be exposed to address the many problems that challenge organisations and their management."

Keywords:
Management
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Publication Outlet:

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